

THOROLD ELITE TRACK & FIELD CLUB



INVEST IN THE FUTURE OF TRACK & FIELD IN NIAGARA

OUR VISION

◆ Since July 2016, the **Thorold Elite Track & Field Club** has been removing barriers for athletes across Niagara and providing them with opportunities to participate and excel in track and field. We pride ourselves on being "a club for everyone" and on putting athletes first. We currently serve over 50 athletes from all across Niagara ranging from grade 3-12+. Through track & field we also strive to promote a healthy lifestyle and to pass on qualities like leadership, determination, perseverance, and responsibility that will allow our athletes to achieve success not just in athletics but in school, in work, and in life. In under two years we have had some great accomplishments at all levels and we have proven that the sky is the limit. **We are the future of track in Niagara.**

Our goal is to raise \$25,000. This amount will allow us to continue to provide the best experience and opportunities to all members. We are looking to raise funds to cover costs of purchasing equipment, training costs (*ie. practice facility rentals and transportation, training clinics or camps*), competition costs (*ie. entry fees and travel costs for meets including local, provincial, and national championships*), and to subsidize membership costs for athletes with financial need.

For further information or to arrange an in-person meeting, please contact coach Steven Fife at thoroldelitetc@gmail.com or by phone at 905-348-2214.

SPONSORSHIP OPTIONS



PLATINUM \$3000-5000

- Dominant logo on Thorold Elite club banner to be displayed at meets and special events
- Logo on all promotional materials, posters, and flyers
- Logo and link on Thorold Elite website in list of sponsors
- Logo on the back of our warm-up/training shirts
- Four weeks of recognition of your support on the home page of our club website
- Continued recognition on Thorold Elite social media pages



GOLD \$2000-3000

- Logo on Thorold Elite club banner to be displayed at meets and special events
- Logo on promotional materials, posters, and flyers
- Logo and link on Thorold Elite website in list of sponsors
- Logo on the back of our warm-up/training shirts
- Three weeks of recognition of your support on the home page of our club website
- Recognition on Thorold Elite Instagram and Facebook pages



SILVER \$1000-2000

- Logo on Thorold Elite club banner to be displayed at meets and special events
- Logo on promotional materials, posters, and flyers
- Logo and link on Thorold Elite website in list of sponsors
- Two weeks of recognition of your support on the home page of our club website
- Recognition on Thorold Elite Instagram and Facebook pages



BRONZE \$500-1000

- Logo on promotional materials, posters, and flyers
- Logo and link on Thorold Elite website in list of sponsors
- One week of recognition of your support on the home page of our club website
- Recognition on Thorold Elite Instagram and Facebook pages

FRIENDS OF THOROLD ELITE

\$500 or less

- Logo and link on Thorold Elite website in list of sponsors
- Recognition on Thorold Elite Instagram and Facebook pages



@thoroldelitetc



www.facebook.com/thoroldelitetc



www.thoroldelitetc.ca

Note to sponsors: Our club will customize all sponsorships to specifically meet your company's marketing objectives. If you desire a different level of contribution, please contact coach Steven Fife at thoroldelitetc@gmail.com or by phone at 905-348-2214.



THANK YOU FOR YOUR SUPPORT!



THOROLD ELITE TRACK & FIELD CLUB

Mailing Address: 204 Keefer Rd Thorold, ON L2V 4M3

Contact: thoroldelitetc@gmail.com 905-348-2214



SPONSORSHIP AGREEMENT

☒ *Yes, our business would like to support the Thorold Elite Track & Field Club through sponsorship!*

Business Name: _____

Address: _____

Email: _____ Phone #: _____

Lead Contact: _____

Sponsorship Level: ☐ Friends of Thorold Elite (\$500 or less): _____

☐ **Bronze** (\$500-\$1000): _____ ☐ **Silver** (\$1000-\$2000): _____

☐ **Gold** (\$2000-\$3000): _____ ☐ **Platinum** (\$3000-\$5000): _____

Signed in agreement:

Lead Contact/ Business Rep

Steven Fife/ Club Administrator

PAYMENT INFORMATION

Cheques can be made out to: Thorold Elite Track Club

Payment can be mailed or dropped off to:
Thorold Elite Track Club
c/o Steven Fife
204 Keefer Road
Thorold, ON
L2V 4M3

E-transfers can also be sent to stevenfife_06@yahoo.ca.

*If you have any questions please contact Coach Fife at 905-348-2214 or thoroldelitetc@gmail.com!

Thank you for your generous support!